

BEST WESTERN INTERNATIONAL, INC.®
Wisconsin World Championship Snowmobile Derby Sweepstakes
Official Rules
No Purchase Necessary to Enter or Win
Void where prohibited by law

1. ELIGIBILITY. This [Best Western International, Inc. Wisconsin Snowmobile Experience Sweepstakes](#) ("[Sweepstakes](#)") is open only to legal residents of the Continental United States who are 18 years of age or older as of [January 8, 2012](#). Employees and their families of Best Western International, Inc. and its member companies, affiliates and subsidiaries, advertising agencies, and/or printers or Amsoil World Championship Snowmobile Derby and its affiliates and subsidiaries, are not eligible to enter. This offer is void wherever prohibited or otherwise restricted by law. This offer is further subject to all federal, state, local, and municipal laws and regulations. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules, and to be bound by the decisions of Sponsor, which shall be final.
2. HOW TO ENTER. Between 12:00 a.m. (MST) on December 13, 2011, and 11:59 p.m. (MST) on [January 8, 2012](#), Best Western Rewards® members may enter online at www.bestwesternwisconsin.com/wsn12. If you are not a Best Western Rewards member, enroll free online at www.bestwesternwisconsin.com/wsn12 and then complete the online entry. **NO OTHER METHOD OF ENTRY WILL BE ACCEPTED.** All online entries must be received by 11:59:59 p.m. MST on [January 8, 2012](#). Sponsor's computer is the official time keeping device. Normal Internet access and usage charges imposed by your on-line service will apply, and are not the responsibility of Sponsor. Once submitted, all entries become the exclusive property of Sponsor and will not be acknowledged or returned. In the event of dispute, entries will be deemed to have been submitted at the time of entry. Sponsor reserves the right to extend the Sweepstakes deadline in its sole discretion.
3. PRIZE AND RANDOM DRAWING. On or about [January 8, 2012](#), one (1) winner will be selected in a random drawing from among all eligible online entries received by the Sweepstakes closing date. The winner will receive two (2) reserved Weekend Hot Seats (indoor seating) for [January 19, 20, 21, 22 2012](#) at the Amsoil World Championship Snowmobile Derby in Eagle River, Wisconsin; Two (2) snow mobile rides on the Derby Celebrity Ride with past World Champions; One day rental of two (2) 2011 Polaris Rush Snowmobiles; lunch for two (2) at the Derby; Lodging at the Best Western Derby Inn Thursday night, [Jan. 19, 2012](#), Friday night [January 20, 2012](#), and Saturday night, [January 21, 2012](#); and \$250 MasterCard gift card. Maximum ARV per prize is \$1500. No substitutions, cash equivalents or transfer of prize by winner is permitted, except at the discretion of Sponsor. Sponsor reserves the right to substitute prize of equal or greater value. All Federal, state, local, and municipal taxes and any other expenses or incidentals not specified herein are the sole responsibility of the winner. Drawing will be conducted by Sponsor, whose decisions are final on all matters relating to the Sweepstakes. Odds of winning will depend upon the number of eligible entries received. Winner will be notified by email, mail and/or telephone. If potential winner does not respond to notification within forty-eight (48) hours or the time set by Sponsor or if any prize or notification is returned as undeliverable, the prize will be forfeited and an alternate winner will be selected. Potential winner will be required to execute and return an Affidavit of Eligibility, Liability, and where legal, a Publicity Release within five (5) days of attempted notification, or the prize will be forfeited and an alternate winner will be

selected. Winner's guest must also all timely sign and return Liability and Publicity Releases. Neither Sponsor nor its affiliates, subsidiaries or members are responsible for and they shall not be liable for any late, lost, or misdirected notification, or for winner's unsuccessful efforts to claim any prize.

4. GENERAL RULES. Sponsor and its affiliates, subsidiaries and members are not responsible for technical, hardware or software malfunctions, telephone or human failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Sweepstakes or by any human which may occur in the processing of entries in this sweepstakes, and/or for any lost, late, misdirected, mutilated or illegible mailed entries or for entries not received in time for the random drawing. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level per the above, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded. Sponsor and its affiliates, subsidiaries and members assume no responsibility or liability for damages, losses, or injury resulting from acceptance or use of any prize. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or violates these Official Rules. If, in Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the promotion, or if technical difficulties comprise the integrity of the promotion, Sponsor reserves the right to terminate this Sweepstakes and conduct a random drawing to award the prize using all non-suspect entries received as of the date of termination. Except where prohibited by law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed solely and exclusively in accordance with, the laws of the state of Arizona, without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES OR THIS WEBSITE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONOSR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

5. RELEASE. By entering, entrants agree to release and hold harmless Sponsor, [Amsoil World Championship Snowmobile Derby](#) and [each of their](#) employees, officers, directors, shareholders and agents, subsidiaries, affiliates, members, divisions, advertising and promotional agencies, and wholesalers and retailers (collectively the "Released Parties"), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Sweepstakes or acceptance or use of any prize, or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery. Furthermore, entrants hereby grant permission for Sponsor to contact them with respect to their entry form and agree to abide by the [SweepstakesPromotion](#) rules and the decisions of Sponsor, which are final. The winner will be required to release

Sponsor, [Amsoil World Championship Snowmobile Derby](#) and [their](#) agencies and representatives from liability with respect to the Sweepstakes and the prize. An affidavit of eligibility and release must be executed within the time period specified in section 3 above. Failure on the part of [a](#) winner to return the affidavit and release by the deadline as noted on the release form may result in disqualification of that person and an alternate winner will be selected from among all remaining eligible entries. Winner agrees to authorize Sponsor to announce and publish his/her name, address (city only), and photograph in any forthcoming publicity (including a winner's list) in connection with this promotion without further remuneration.

6. ENTRANT'S PERSONAL INFORMATION. Information collected from entrants is subject to the Privacy Policy posted on the website for the Sweepstakes or at www.bestwestern.com.
7. DISPUTES. Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Arizona, or the appropriate Arizona State Court located in Maricopa County, Arizona; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Arizona without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona.
8. WINNER'S LIST. For name of winner, available after [January 8](#), 2012, send a self-addressed stamped envelope to: [Best Western International, Inc.](#) Wisconsin World Championship Snowmobile Derby [Sweepstakes](#), Best Western International, Inc., 6201 North 24th Parkway, Phoenix, AZ 85016-2023.
9. SPONSOR. Sponsor of this promotion is Best Western International, Inc., 6201 North 24th Parkway, Phoenix, AZ 85016-2023. Sponsor reserves the right to change Best Western Rewards program rules, regulations, travel awards and special offers at any time without notice, and to end the Best Western Rewards program with six (6) months notice. Any such changes may affect your ability to use the awards or mileage credits that you have accumulated. Sponsor is not responsible for products or services offered by other participating companies. For complete details about the Best Western Rewards program, visit www.bestwesternrewards.com. Each Best Western® branded hotel is independently owned and operated. ©2012 Best Western International, Inc. All rights reserved.